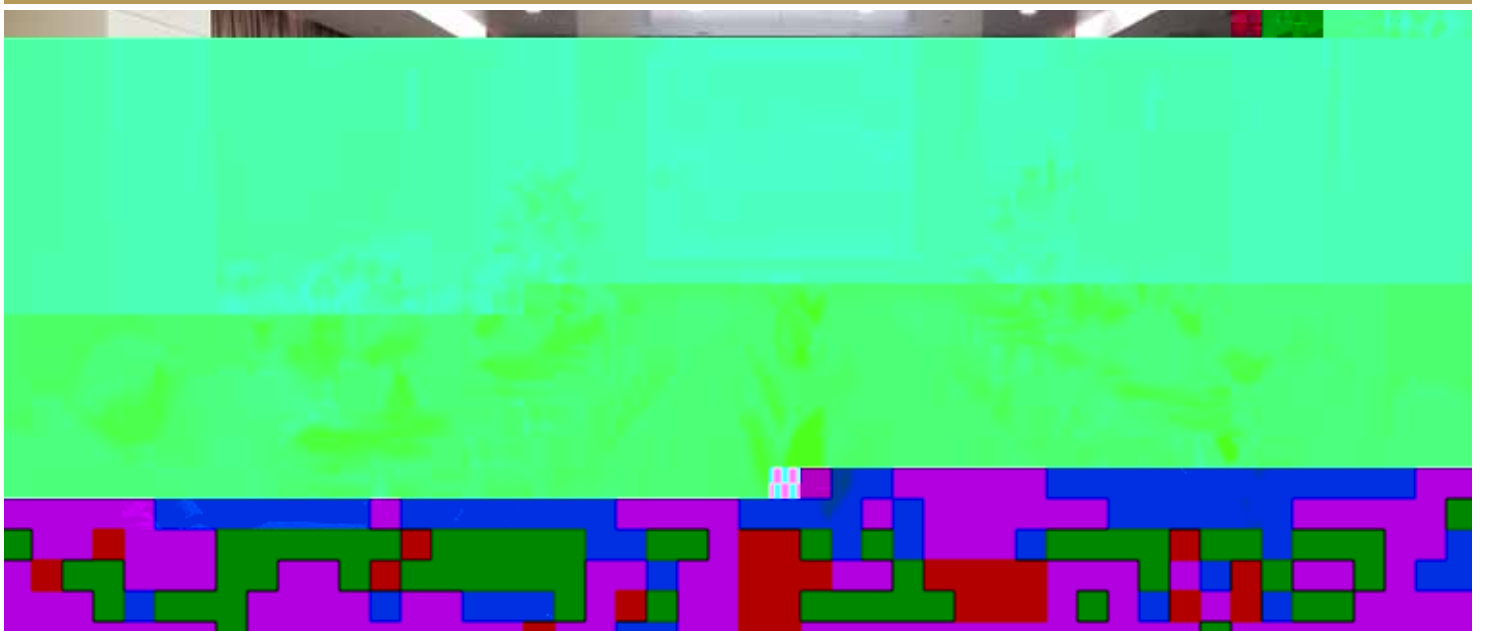


1.

2.

70

3.



“ ”

“ ”

“ ”

“ ”

“ ”

Contents

2015 8 95



1 “ ”

4 2015 500 50

5

6 2015

8

9 “ ”

10

媃媃

16

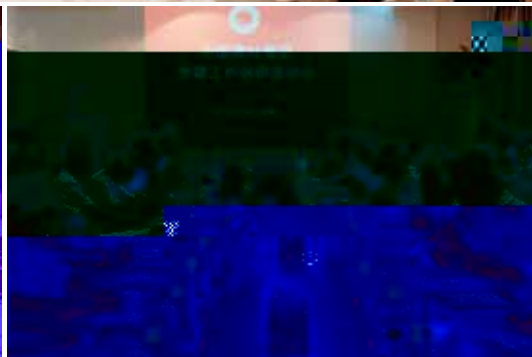
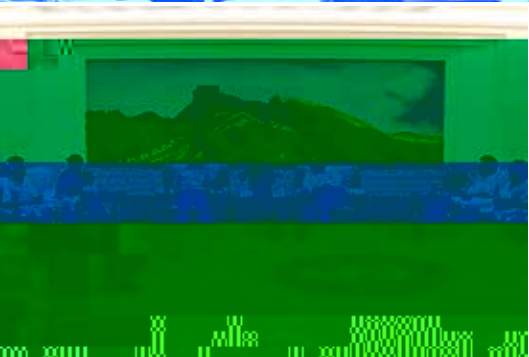
17

2 100036

010- 68138072 /68138057

zhgjctx@126.com

26



31

——

“ ”

IC

43

34

44

——

38

——

46

8

41

——

0 1

48

8





8	22			
	2015	500		500
			"	
		"		2504
		2015	500	50
	500	17		

				"
"				
		"	"	
500				

	"	"
30		



8 4

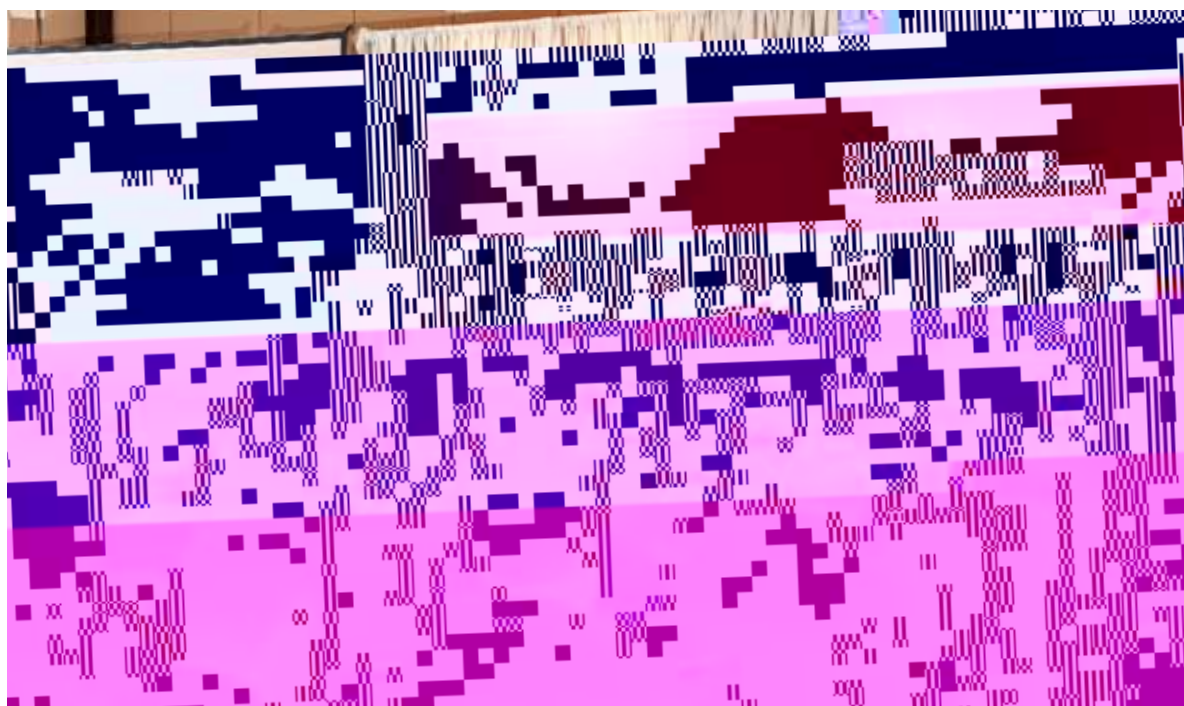
100

1.5G W

1.5G W



	8 24	8 25	2015	2015	10%
					KPI
			2015		
	2015		483		
	13%	25.5	37%		
	1.32		1.4%		>
6.6		2.9%		2,868	
	81%		53		
13%		31	5%		
		2015			
			30		
		61.45%			
		"		" "	
	" "		" "		
	"		"	"	
	"	"			



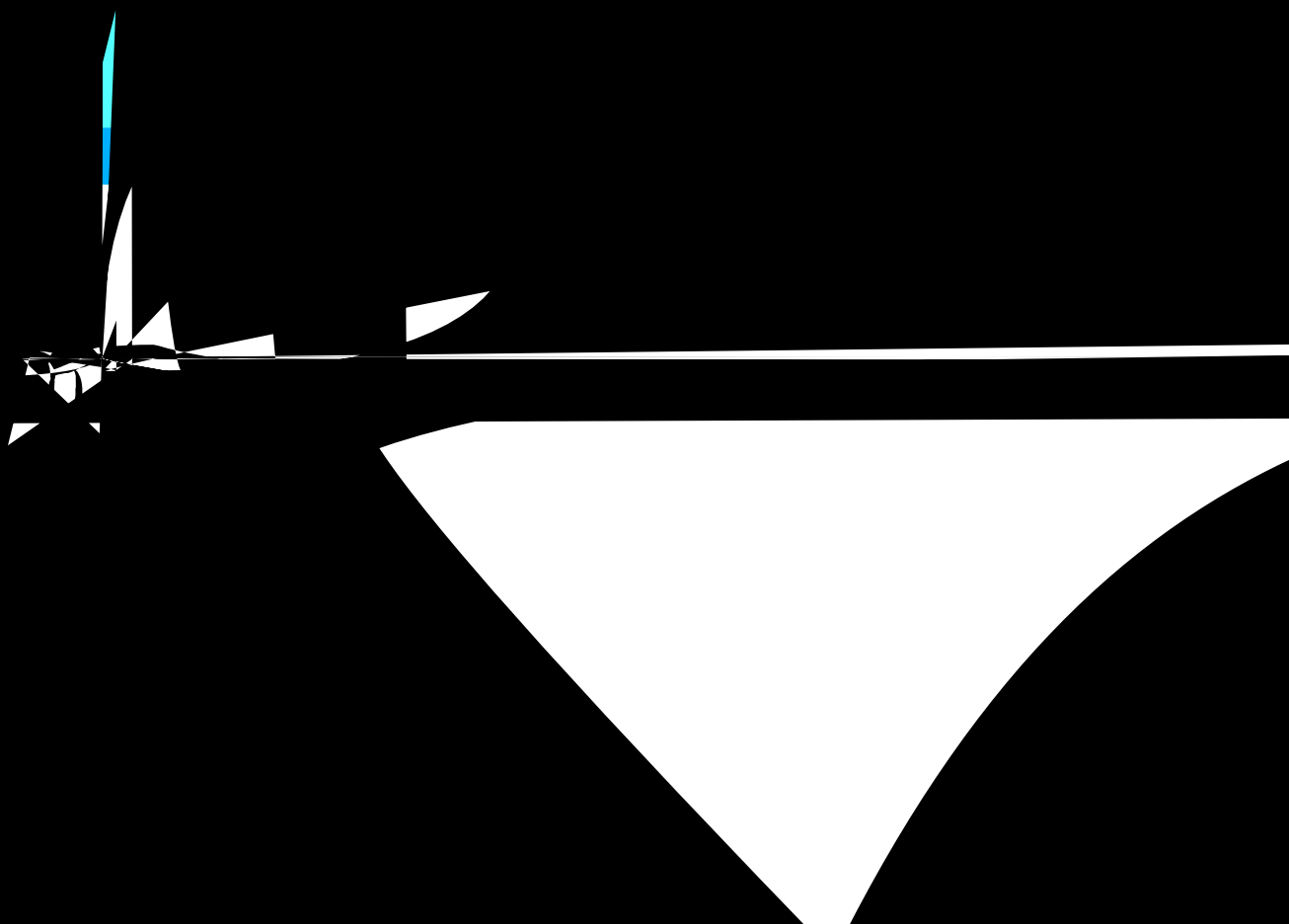


8 14

"

"

" "



9

“

”

“

”

“

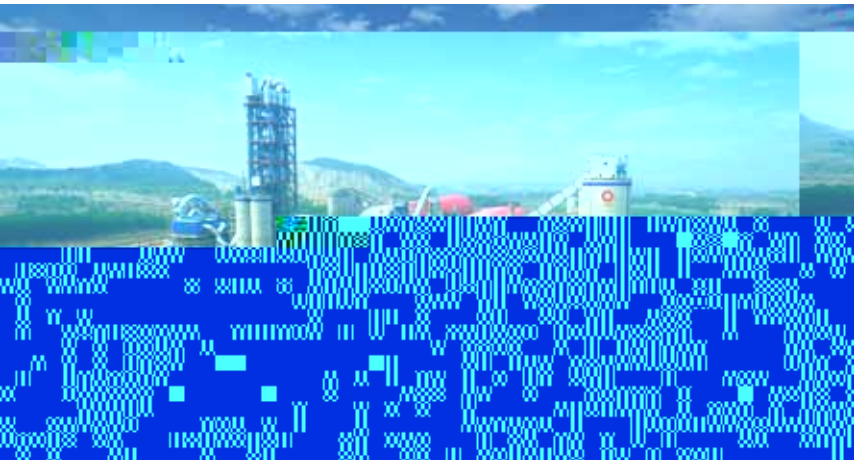
”

“

”

“

”



工业4.0智能化管理的生产线

“ ”

20

“ ”

“ ”

“

“

“ ” 1.3

“ ”

0

1 1 N

“

“

“ ” “ ” “ ” “ ”

30

" " " " " "

" " " " " "

" " " " " "

" " " "

50%

" "



" "

" "

" "

8

300

5.0

“ ”



”

35

”

1993

”

”

36

”

”

”

”

”

2002

”

”

”

”

40

”

”

1979

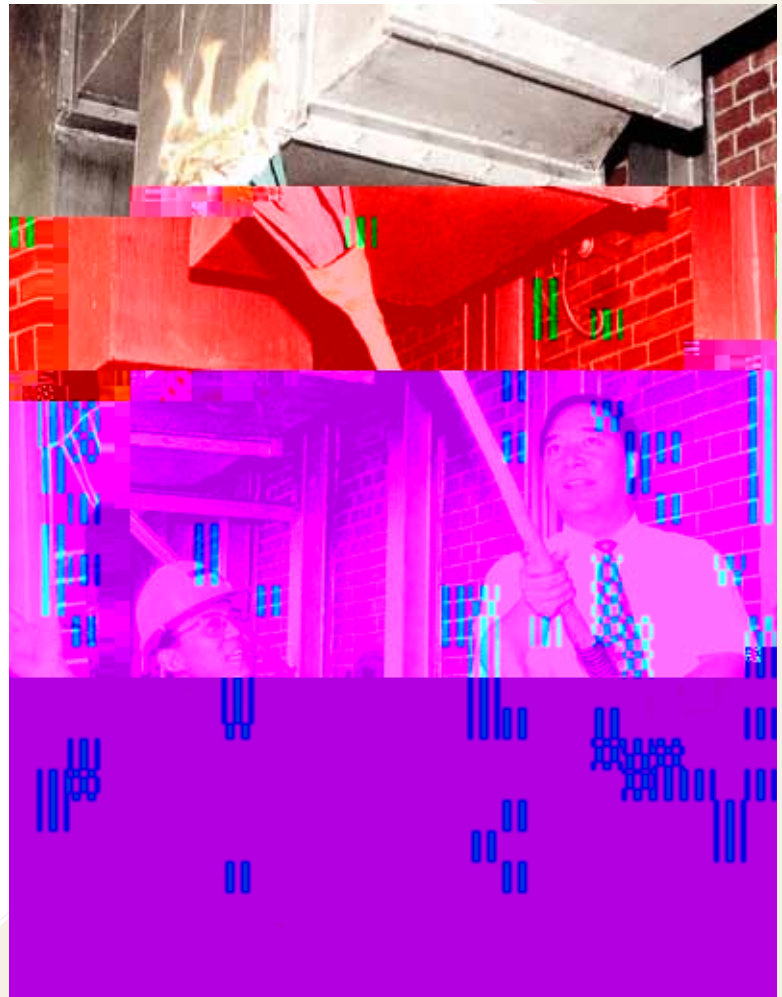
4

10

10

14

5



500

点燃北新员工心中之火

任职国药期间
调研企业



— —

2009 4 20 2500

“ ”

“ ”
2000 400

“ ” “ ”
“ ” “ ”
“ ” “ ”

“ ” “ ”

“ ”



“ ”
“ ”
“ ” “ ” “ ”

“ ”

“ ”

GDP

“ ”

“ ”

“ ”

“ ”

30%

“ ”

GDP

7%

“ ”

“ ”

“ ”

30

KDDI

500

80

GDP

“ ”

0.618

60



宋志平为中青年干部培训授课

GDP GNH

1970

GDP 700

69%

100 140

CRH CEO

" " " " " "

24

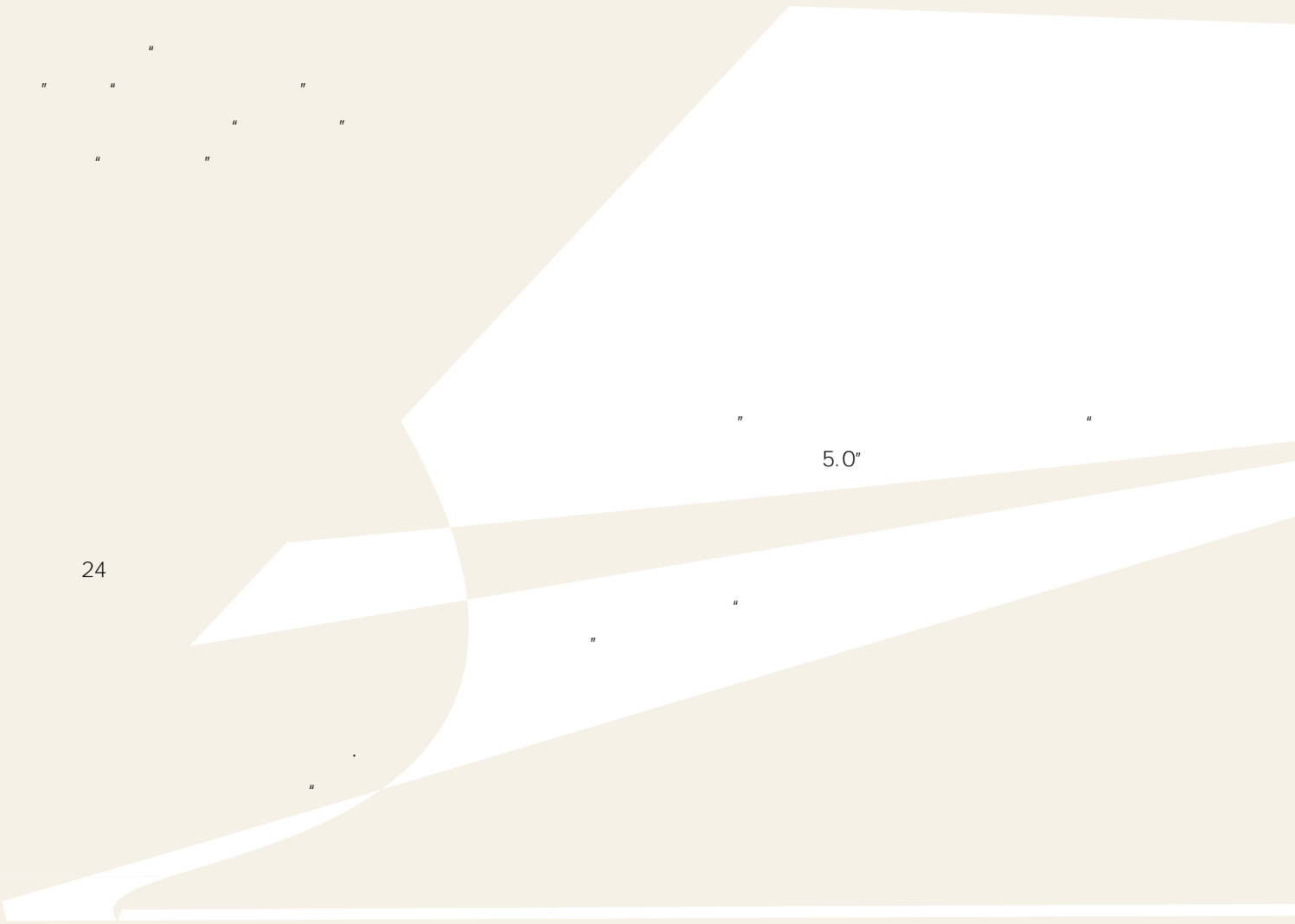
5.0"

"

"

"

"





Ú

500

" "

" "

18

30

"

" " "

"

"

"

"

" "

" "

"

"



”

”

” ”



“ ”
” ”

3

“ ” “ ”

1.

” ”

” ”

2.

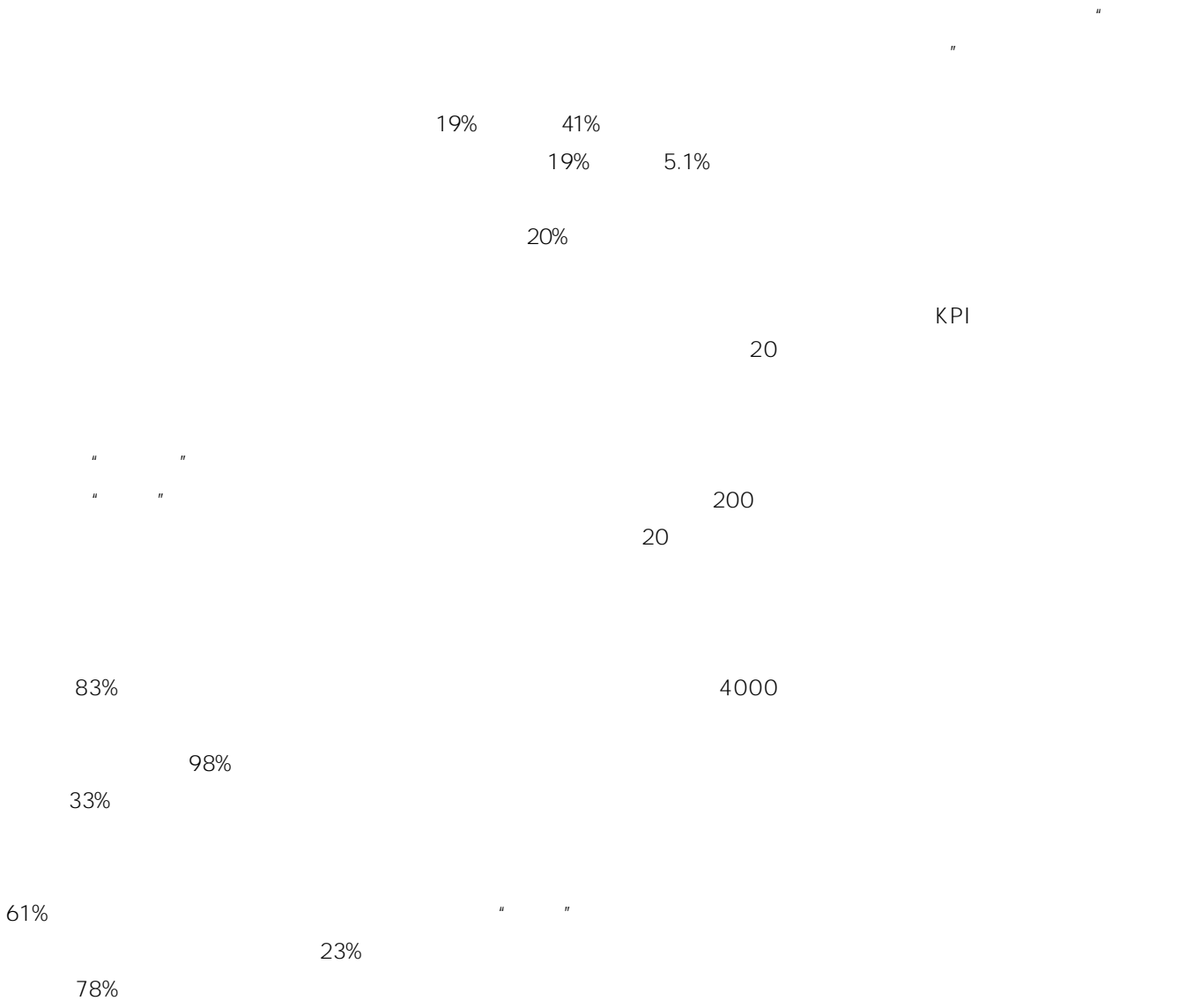
2009

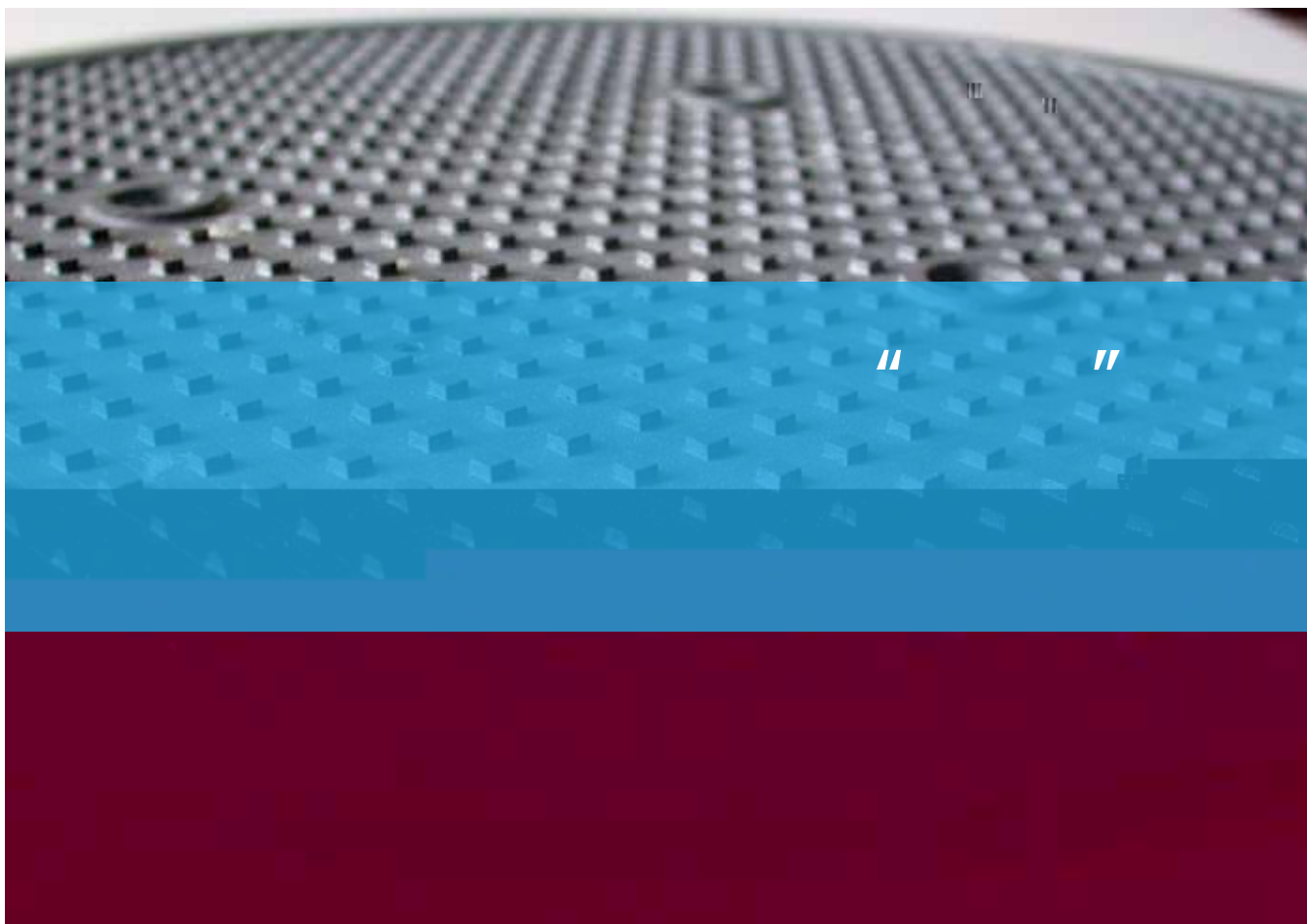
80%

KPI

ã R







1912
20 20

20 50

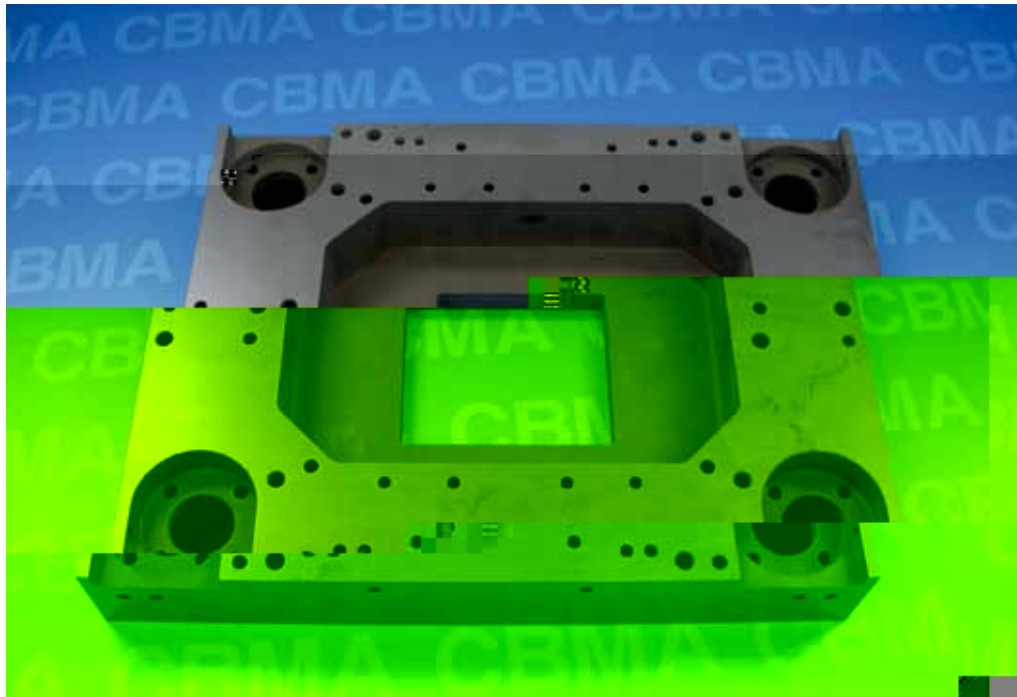
60
70

IC

80

1905

IC
90
21
60%



中国建材总院研制的碳化硅工件台

2012

300 8
400
1
1 × 1

1

“ ”

“ ”

IC



10

"

"

1000

"
"
"

2008

"

"

2015

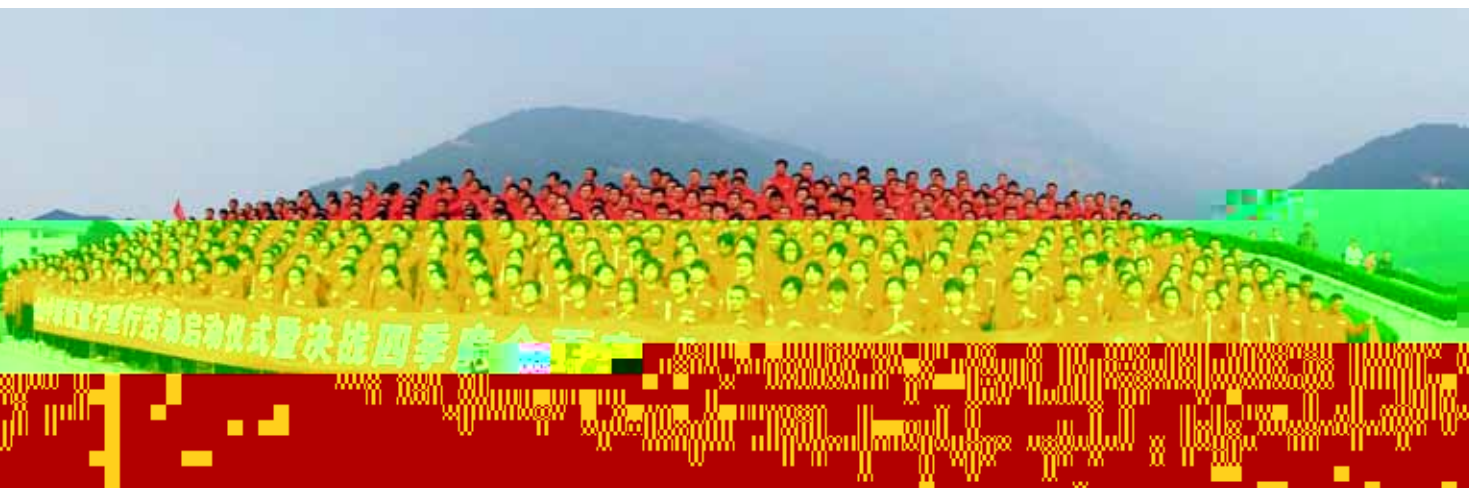
34

15

5

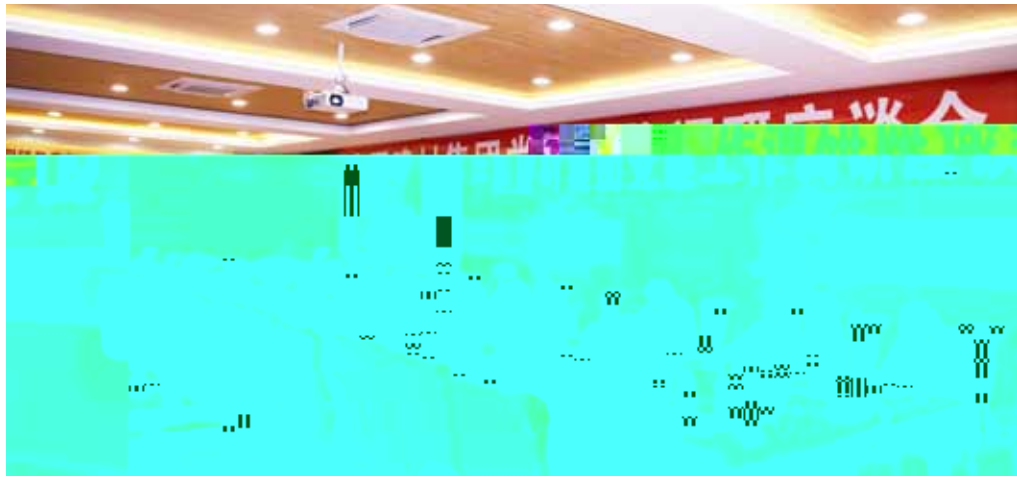
10

10



2014		
10%	50%	" "
8000		" " "
		" "
		" "
	
		" "
		500
		" "
		" "
		700
		" "
		" "
		" "
		" "
24		" "
6		" "
		" "
		" "
		" "
		" "
		" "
		" "
		" "
		" "
		" "

“ ”
“ ”
2009
“ ”



2007 11

“ ”
“ ”
“ ”

“ ”
“ ”
7
“ ”

“ ”
40
“ ”

“ 79”

647
1372

“ 79”

“ ”

“ ”

2014

“ ”
“ ”

GPS

80

“ ”

“ ”
“ ”
7:15

“ ”
“ ” “ 1+N ”
“ ”

“ ”
2013 10
“ ”
“ ” “ ” “ ”
“ ”

4 29

“ ”

“ ”
“ ”

“ ”

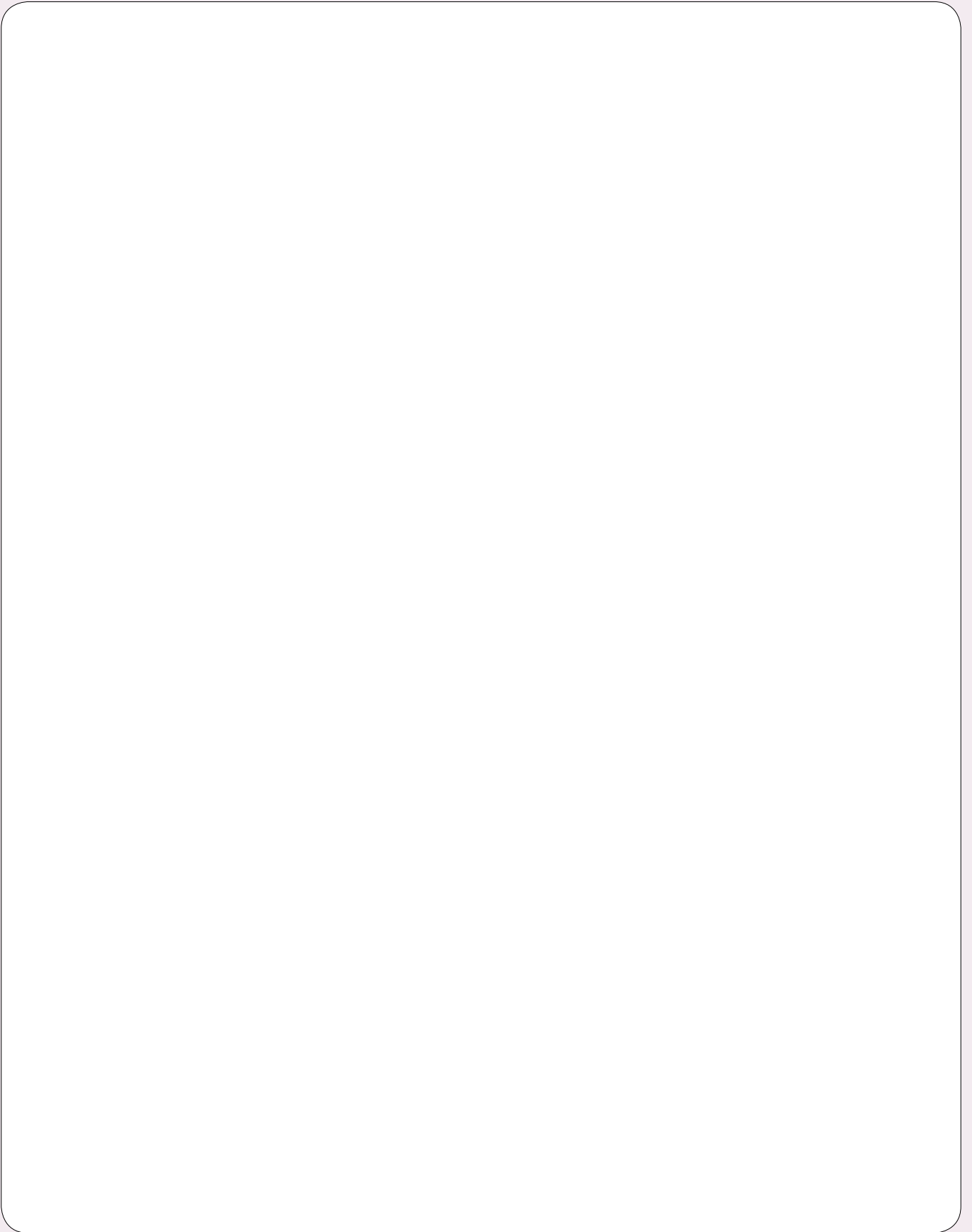
2008

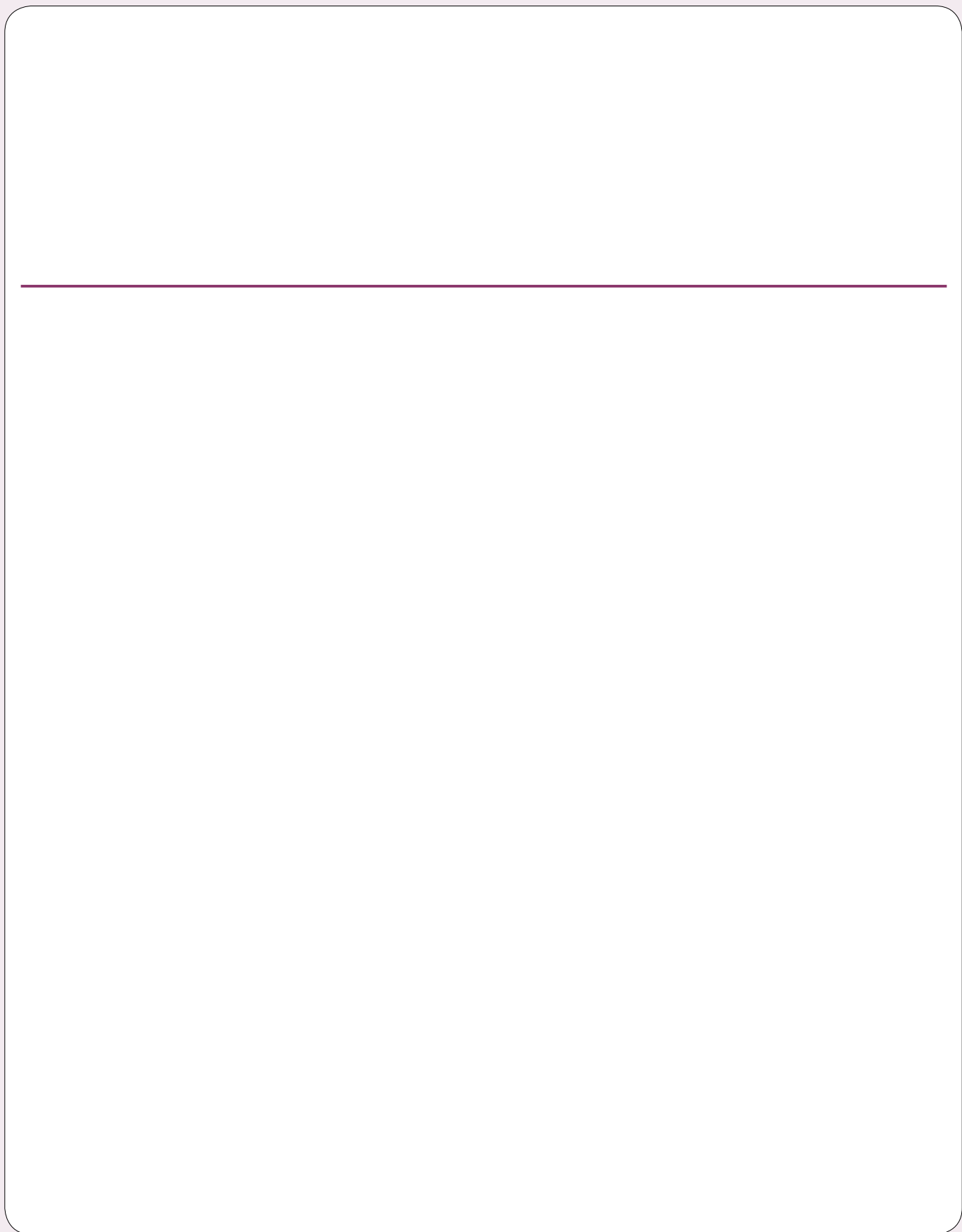
115

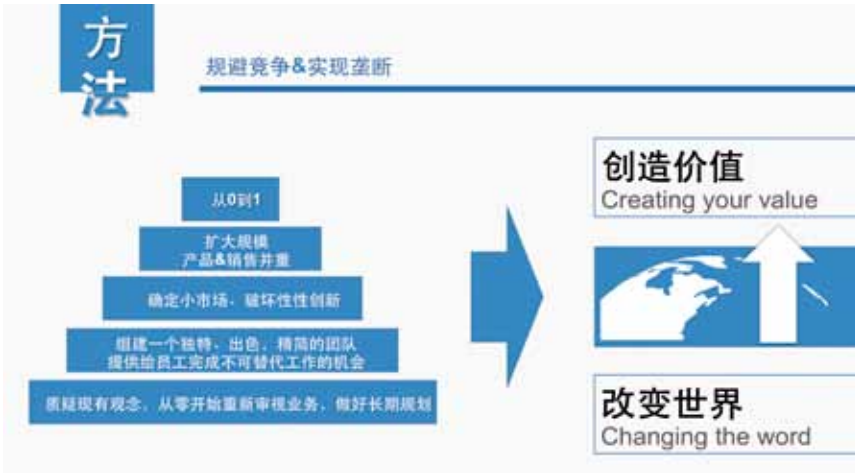
“ ”

C

#"







9aaY^W

VS

9aaY^W

9aaY^W

/

v

9aaY^W

9aaY^W

fi

9aaY^W

v

v

9aaY^W

v

VS

v

9aaY^W

9aaY^W

探寻基业长青的秘密

(\$+) %

#" "

v

l

#S

EA: A

/EUZ` WVVd

7^Wfd[U E3fi #*%(

#) +

' ""

#" " [` fVd` W

#" #+*)

— —

6 9 10

" "

"

"

.....

— —

"

"

"

"

" — — — — "

— —

" cucc"

" "

— —"

.....

.....

....."

11 00

8 20

4160

05

8 3

Votorantim

Edvaldo Araujo Rabelo



Votorantim

1936

50

06

07

"

"

19

08

"

"

8 1

"

"

CTC



8 18



1- 7

		2.2		253659.4	
	3.6%	1- 7			
6.1%	153752.6		7.6%		246115.6
	5.6%				
2.2%	0.3%	4.9%		146539.3	7.4%
			6.5%	1.7%	1.1%
	14157.9		2.3%	10046.7	
4.5%	1- 7				



8 22

6

1937.12.13
-1938.1

南京！南京！

—

30

30

30

30



